

# iRiS Sommelier

The app that is changing hospitality



## Would you like to impress your diners by enabling them to select the perfect wine with their meal?

iRiS Sommelier offers the solution and presents an engaging introduction to your wine list, while providing a platform for increased sales. The app enables diners to browse the wine cellar with photos, reviews, tasting notes, vineyard maps and comparative pricing.

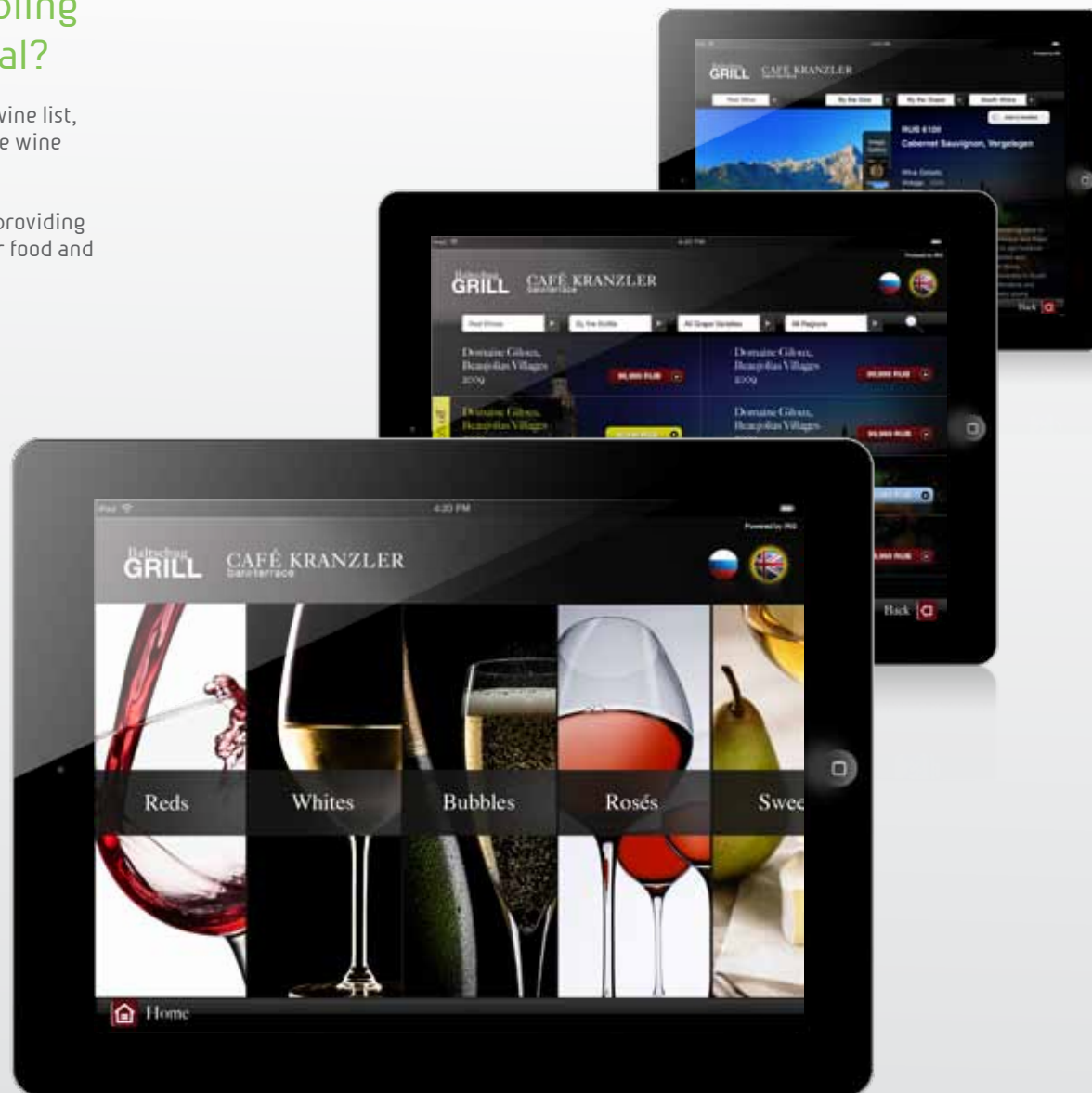
Replacing the heavy, leather bound wine list, iRiS Sommelier is an impressive app providing a wealth of information to help your guest make the best choice to accompany their food and leave them with a memorable experience.

### Product Features

- ⊕ Simple navigation to help browse through the extensive wine cellar
- ⊕ Compare wine tasting notes and prices
- ⊕ Learn about the region and grower
- ⊕ Promote Bestsellers & selected wines with the highest profit margin
- ⊕ Search for a preferred wine
- ⊕ Enjoy cloud-based technology with no onsite server required

### Benefits

- ⊕ Native app, requiring no wireless connection
- ⊕ Impressive, adaptable, wine menu with photographs of each label
- ⊕ Sales increase by better informing and enticing diners
- ⊕ Rapid content changes to meet market conditions and promote as desired
- ⊕ App designs replicate your current brand look and feel
- ⊕ Technology eliminates printing costs
- ⊕ Easy viewing, light and simple to hold
- ⊕ Gain a competitive edge



③ **browse the cellar**

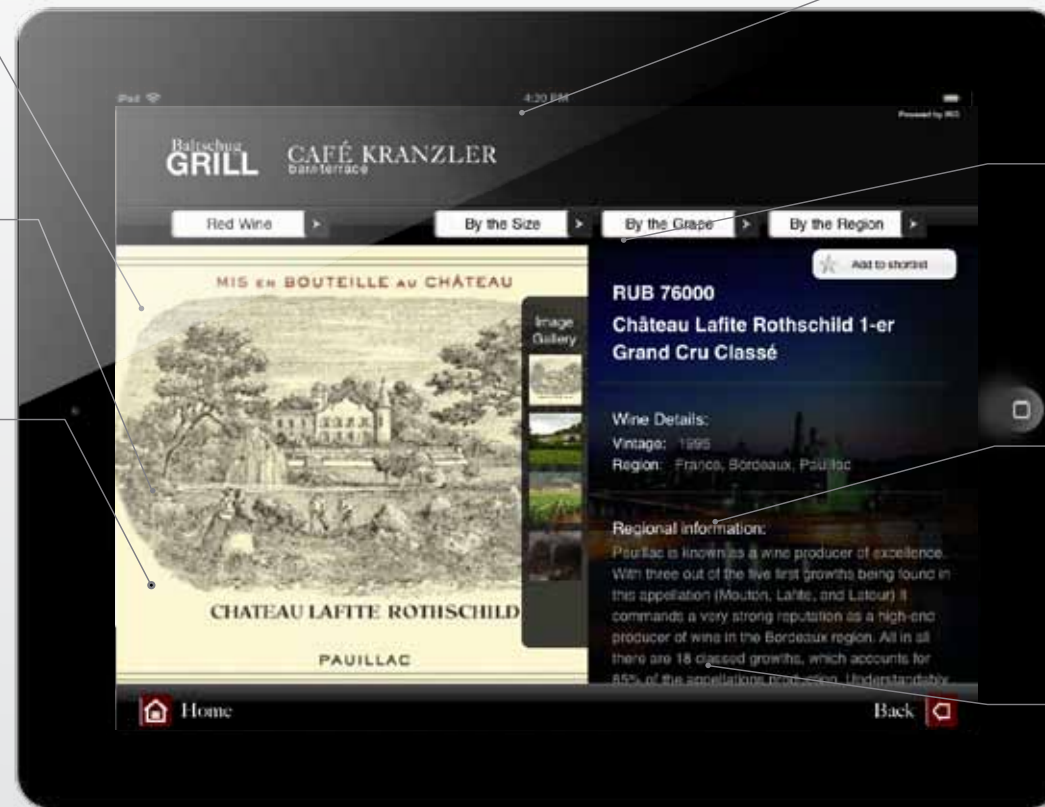
An interactive experience that offers different ways to sort through the wine list, providing more information than a traditional wine list ever could and allowing you to eliminate printing and production costs for menus and promotions.

③ **photographic wine menu**

Includes photography of each wine label, allowing the guest to see exactly what they are going to purchase.

③ **Search for your wine**

Know the name of your favourite wine? Rather than searching the extensive menu, just simply type in the name and see if they have it stocked in their cellar.



③ **extension of your brand**

Our software is configured to each individual restaurant – and its design is an extension of your brand: including logos, colors, and imagery.

③ **clear search functionality**

Diners can gesture through the wines, see prices and availability by bottle and glass and further refine the search by choosing grape variety, vintage, region and review recommendations for other options and menu choices.

③ **detailed wine information**

From vintage, grape variety to alcohol concentration, the unique interface offers a true competitive advantage to a restaurant looking to attract new clientele.

③ **compare tasting notes**

Be aware of wine tasting notes and decide which components are your preferred choice to your chosen dish.



[www.irisvalet.com](http://www.irisvalet.com)

### Find Out More

For more information on how iRiS Guest Valet can revolutionize your guest experience, improve your operational productivity and create new revenue opportunities, please contact us at [sales@irisvalet.com](mailto:sales@irisvalet.com)